OrderingSpace.com

Stay connected with your customers

What OrderingSpace.com Provides

A Customized Site We Promote Online

To start, we design a customized website for your restaurant. There are no upfront charges for this. We input your menu and can use pictures of your plates or generic food shots. We optimize the site to be easily locatable on Google. Online orders can be sent to your kitchen via a tablet (we provide them at no charge), email, or fax. We can also capture data from orders input into your existing online ordering site.

A Way To Capture Customer Data

Customers' contact data is captured and stored in a database when they order online. To continually increase the amount of marketing data that can be gained, we provide promotional materials (postcards and magnets, for example) that enable our system to continuously capture customer contact information and build a substantial email address/phone number texting list relatively quickly.

Continuous Marketing For Repeat Business

Our system sends out 'push messaging' (i.e., text messages and emails) that keep past patrons of your restaurant aware of new specials, offers, events, and other messaging of your choice.

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There is no upfront charge

$50

a month for the first 3 months

$150

a month ongoing

You can cancel at any time

The Benefits of our Marketing-as-a-Service

Market Visibility

We are experts at positioning the customized site we build and host for you within popular search engines. Our techniques produce instant visibility when people are searching for you online or looking for a restaurant in the vicinity.

Increased Business

First, having an attractive online ordering site that is easily locatable will naturally increase sales. From there, each time we take an order or someone subscribes to the messaging system, we can then start sending out messages on a programmatic basis to keep them updated on attractive specials and reasons to stop in for a visit!

What Type of Restaurants Do We Service?

We work with popular restaurants who want to build a following

We specialize in working with non-franchised, locally popular casual-dining restaurants, pizzerias, sandwich shops, and delis. We are an ideal service for a restaurant that does not have an online ordering website up, and we are an equally great compliment for establishments that do have an online ordering site, but that site does not support customer information capture and continuous communication.

www.eatchickenholiday.com

www.casaninosi.com

www.rafisfoodhub.com

www.giovannissalumeria.com

www.francescosedison.com

www.bellibacifocacceria.com

www.eatleospizza.com

www.louiesgyros.com

www.laguardiolapizza.com

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Commonly Asked Questions

01. Is there any upfront charge?

There is no upfront charge. We build the new ordering site, host it and prepare it for Search Engine Visibility (Google, Bing, Yahoo, Apple Maps) at no upfront cost. Start with us at 5% per order and once you are established and prefer a flat rate, convert to $150/month flat.
A small discretionary service fee may at times be charged to the end consumer

02. How long does it take to get started?

We can have the site up in <7 days. If you have pictures of your dishes to send, we will work with those. Alternatively, we can use gorgeous, representative generic food shots. Just send us your menu, and we'll take it from there.

03 How do we gather customer information?

- Our online ordering system does this automatically. The site is programmed to ask people if they want to subscribe to the emailing list. Also, promotional materials (postcards) can be provided to customers to scan and get on the mailing list in real time without having to come in through the Online Ordering system. We have seen mailing lists grow to 1000s in months!

04 How will you receive online orders from our site?

- We will provide a tablet (at no charge). Or, we can program the system to send emails or fax if you wish. Suppose you already have an existing online ordering site. In that case, we can use Webforms to connect to your site and still capture customer contact information without putting up a site on our side. It's all up to you how we do it.

05 How many restaurants are we working with now?

- We have + 150 restaurant clients in the greater NY area (as of June 2023). Our systems are tested and proven. We provide 24-hour support, and our business and technical staff are experts in working with restaurant business owners.